

## Office of the City Assessor

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#### THE 2010 PROPERTY TAX BASE OF THE CITY OF MADISON

#### **Background**

The City Assessor is responsible for estimating the market value of all locally assessable property in the City of Madison and for producing an annual assessment roll listing all taxable property. The assessment roll describes the property, states the assessed value as of January 1, and lists the owner's name and address. These values are used to compute property tax statements next December.

In Madison, all property is valued each year at market value and is assessed at 100% of market value as of January 1. Property, for tax purposes, falls into two broad categories: real estate and personal property. Within these categories are several subsections. Locally assessed real estate is broken into single family homes, condominiums, apartment buildings, commercial and agricultural properties. Personal property consists of machinery, furniture, fixtures and other types of property used in the course of business or commerce. These two categories are assessed by the City Assessor and represent approximately 98% of the property tax base.

The remaining 2% of the tax base is valued by the Wisconsin Department of Revenue and consists of manufacturing properties, both real and personal.

#### **Real Estate Changes**

Locally assessed real estate decreased (3.1)% in 2009. Commercial property was down (5.6%) (\$7,355 to \$6,941 million) and residential assessments decreased (1.8%) (\$14,094 to \$13,839 million).

#### **Personal Property Changes**

Locally assessed personal property assessments increased by \$1 million between 2009 and 2010. This represents a 0.1% increase from \$674 to \$675 million.

#### **Manufacturing Assessments**

Manufacturing assessments prepared by the State will not be available until June 1. Last year these assessments totaled \$356 million (\$272 million on real estate and \$84 million on personal property).

#### **Recap of Local Changes**

A recap of the locally assessed valuation changes in millions shows:

|                   | 2009 |        | 2009 2010 |        | \$ Change |       | Percent Change |  |
|-------------------|------|--------|-----------|--------|-----------|-------|----------------|--|
| Real Estate       | \$   | 21,469 | \$        | 20,796 | \$        | (673) | -3.1%          |  |
| Personal Property |      | 674    |           | 675    |           | 1     | 0.1%           |  |
| Total             | \$   | 22,143 | \$        | 21,471 | \$        | (672) | -3.0%          |  |

The \$(672.7) million local decrease can also be broken down as follows:

|  | Change in \$ Millions |
|--|-----------------------|
| New Construction                       | \$ 246.6              |
| Revaluations                           | (885.9)               |
| Annexations                            | 4.3                   |
| Real Estate Exemptions                 | (48.6)                |
| Buildings Removed                      | (2.9)                 |
| Property Formerly Exempt, Now Assessed | 13.8                  |
| Personal Property                      | 1.0                   |
| Total                                  | \$ (671.7)            |

|   | % of Total Value |
|---|------------------|
| Residential   | 66.55%           |
| Commercial  | 33.37%           |
| Agricultural  | 0.08%            |
| Total (Excluding Manufacturing and Personal Property) | 100.00%          |

The following tables focus on the composition and rates of locally assessed real estate growth. For further information, contact Mark Hanson, City Assessor, (608) 266-4545.

This information can be viewed on the City of Madison website at: <a href="https://www.cityofmadison.com/assessor">www.cityofmadison.com/assessor</a>

TABLE 1
Assessments in Millions

| Class                |      | 2009   |    | 2010   | Valu | ue Added | Percent Changed |  |  |  |
|----------------------|------|--------|----|--------|------|----------|-----------------|--|--|--|
| Residential          |      |        |    |        |      |          |                 |  |  |  |
| Single Family        | \$   | 10,982 | \$ | 10,823 | \$   | (159)    | (1.4%)          |  |  |  |
| Condominiums         |      | 2,100  |    | 2,044  |      | (56)     | (2.7%)          |  |  |  |
| 2 units              |      | 808    |    | 776    |      | (32)     | (4.0%)          |  |  |  |
| 3 units              |      | 204    |    | 196    |      | (8)      | (3.9%)          |  |  |  |
| Subtotal             | \$   | 14,094 | \$ | 13,839 | \$   | (255)    | (1.8%)          |  |  |  |
| Commercial           |      |        |    |        |      |          |                 |  |  |  |
| 4 units              | \$   | 326    | \$ | 293    | \$   | (33)     | (10.1%)         |  |  |  |
| 5-7 units            |      | 140    |    | 127    |      | (13)     | (9.3%)          |  |  |  |
| 8 units              |      | 118    |    | 112    |      | (6)      | (5.1%)          |  |  |  |
| 9-16 units           |      | 127    |    | 119    |      | (8)      | (6.3%)          |  |  |  |
| 17-50 units          |      | 468    |    | 457    |      | (11)     | (2.4%)          |  |  |  |
| 50+ units            |      | 1,053  |    | 1,016  |      | (37)     | (3.5%)          |  |  |  |
| Rooming houses       |      | 14     |    | 13     |      | (1)      | (7.1%)          |  |  |  |
| All other commercial |      | 5,109  |    | 4,804  |      | (305)    | (6.0%)          |  |  |  |
| Subtotal             | \$   | 7,355  | \$ | 6,941  | \$   | (414)    | (5.6%)          |  |  |  |
| Agricultural         |      |        |    |        |      |          |                 |  |  |  |
| Subtotal             | \$   | 20     | \$ | 17     | \$   | (3)      | (15.0%)         |  |  |  |
| Tota                 | I \$ | 21,469 | \$ | 20,797 | \$   | (672)    | (3.1%)          |  |  |  |

TABLE 2
Value Changes in Millions

| Class of Property             | Reval | uations | С  | onstruction | Total Change |         |
|-------------------------------|-------|---------|----|-------------|--------------|---------|
| Residential                   |       |         |    |             |              |         |
| Single Family                 | \$    | (245.2) | \$ | 83.8        | \$           | (161.4) |
| Condominiums                  |       | (68.3)  |    | 12.7        |              | (55.6)  |
| 2 units                       |       | (33.1)  |    | 1.9         |              | (31.2)  |
| 3 units                       |       | (9.0)   |    | 2.3         |              | (6.7)   |
| Subtotal                      | \$    | (355.6) | \$ | 100.7       | \$           | (254.9) |
| Commercial                    |       |         |    |             |              |         |
| 4 units                       | \$    | (33.7)  | \$ | 0.7         | \$           | (33.0)  |
| 5-7 units                     |       | (13.9)  |    | 0.0         |              | (13.9)  |
| Apartments (8 units +)        |       | (102.1) |    | 37.5        |              | (64.6)  |
| Other (offices, stores, etc.) |       | (377.4) |    | 107.7       |              | (269.7) |
| Subtotal                      | \$    | (527.1) | \$ | 145.9       | \$           | (381.2) |
| Agricultural                  |       |         |    |             |              |         |
| Subtotal                      | \$    | (3.2)   | \$ | 0.0         | \$           | (3.2)   |
| Total                         | \$    | (885.9) | \$ | 246.6       | \$           | (639.3) |

Please note that one cannot add \$(885.9) million in revaluations and \$246.6 million in new construction to last year's roll (\$21,469 million) and come up with the 2010 assessment roll total of \$20,796 million. The reason is that annexations, changes in exempt status, buildings removed or destroyed and changes in classification are not shown and will affect the totals.

TABLE 3
Historic Value of New Construction in Millions

| Туре                 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|----------------------|------|------|------|------|------|------|------|------|------|------|
| Single Family        | 165  | 220  | 241  | 252  | 228  | 237  | 174  | 148  | 87   | 84   |
| Condos and 2-7 Units | 46   | 64   | 109  | 109  | 165  | 219  | 194  | 115  | 67   | 18   |
| Commercial           | 238  | 201  | 168  | 159  | 187  | 213  | 223  | 242  | 224  | 145  |
| Agricultural         |      |      | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    |
| Total                | 449  | 485  | 519  | 521  | 580  | 669  | 591  | 505  | 378  | 247  |

TABLE 4
Historic Residential Revaluations in Millions

| Туре                    | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008  | 2009  |
|-------------------------|------|------|------|------|------|------|------|------|-------|-------|
| Single Family           | 414  | 472  | 538  | 585  | 663  | 638  | 238  | 30   | (161) | (245) |
| Condos and<br>2-7 Units | 90   | 124  | 102  | 163  | 180  | 167  | 49   | (3)  | (96)  |       |
| Condos                  |      |      |      |      |      |      |      |      |       | (68)  |
| 2-3 units               |      |      |      |      |      |      |      |      |       | (42)  |
| Total                   | 504  | 596  | 640  | 748  | 843  | 805  | 287  | 27   | (257) | (355) |

#### **Historic Commercial Revaluations in Millions**

| Туре       | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009  |
|------------|------|------|------|------|------|------|------|------|------|-------|
| Apartments | 35   | 137  | 74   | 35   | 30   | 39   | 19   | 4    | 46   | (102) |
| Commercial | 81   | 216  | 88   | 120  | 74   | 174  | 264  | 134  | 178  | (377) |
| 4-7 units* |      |      |      |      |      |      |      |      |      | (48)  |
| Total      | 116  | 353  | 162  | 155  | 104  | 213  | 283  | 138  | 224  | (527) |

<sup>\*</sup>Effective for 2010, 4-7 units classified as Commerical.

**TABLE 5** 

#### **2009 New Construction**

## **Residential and Commercial**

| Type of Property | West             | Central East |            | East | Total      |    |             |
|------------------|------------------|--------------|------------|------|------------|----|-------------|
| Single Family    | \$<br>53,511,600 | \$           | 10,338,600 | \$   | 19,905,000 | \$ | 83,755,200  |
| Condominiums     | 7,827,200        |              | 2,424,700  |      | 2,483,700  |    | 12,735,600  |
| 2-7 Units        | 570,800          |              | 3,988,100  |      | 412,400    |    | 4,971,300   |
| Com'l Apts. (8+) | 9,592,000        |              | 21,366,300 |      | 6,544,000  |    | 37,502,300  |
| Commercial       | 19,327,200       |              | 29,886,400 |      | 58,476,600 |    | 107,690,200 |
| Agricultural     | 0                |              | 0          |      | 1,500      |    | 1,500       |
| Total            | \$<br>90,828,800 | \$           | 68,004,100 | \$   | 87,823,200 | \$ | 246,656,100 |

TABLE 6
2010 Assessment Changes

| Type          | No Ch   | nange | Incre   | ease  | Decr    | ease  | Total   |
|---------------|---------|-------|---------|-------|---------|-------|---------|
| Туре          | Parcels | %     | Parcels | %     | Parcels | %     | Parcels |
| Single Family | 18,075  | 38.9% | 2,970   | 6.4%  | 25,384  | 54.7% | 46,429  |
| Condominium   | 8,744   | 52.2% | 784     | 4.7%  | 7,229   | 43.1% | 16,757  |
| 2 Unit        | 976     | 29.2% | 70      | 2.1%  | 2,302   | 68.8% | 3,348   |
| 3-4 Unit      | 151     | 10.1% | 66      | 4.4%  | 1,280   | 85.5% | 1,497   |
| 5-7 Unit      | 12      | 4.1%  | 5       | 1.7%  | 276     | 94.2% | 293     |
| Commercial    | 897     | 19.3% | 127     | 2.7%  | 3,613   | 77.9% | 4,637   |
| Agricultural  | 209     | 49.4% | 48      | 11.3% | 166     | 39.2% | 423     |
| Total         | 29,064  | 39.6% | 4,070   | 5.5%  | 40,250  | 54.8% | 73,384  |

TABLE 7

Real Estate Sales

|                                | 2004     | 2005  | 2006  | 2007  | 2008  | 2009  |
|--------------------------------|----------|-------|-------|-------|-------|-------|
| Single Family (including Condo | miniums) |       |       |       | •     |       |
| Warranty Deeds                 | 5,082    | 5,620 | 5,131 | 4,659 | 3,313 | 3,205 |
| Land Contracts                 | 143      | 25    | 55    | 16    | 32    | 51    |
| Subtotal                       | 5,225    | 5,645 | 5,186 | 4,675 | 3,345 | 3,256 |
| 2-7 Units                      |          |       |       |       |       |       |
| Warranty Deeds                 | 356      | 335   | 276   | 173   | 106   | 121   |
| Land Contracts                 | 24       | 18    | 3     | 9     | 3     | 4     |
| Subtotal                       | 380      | 353   | 279   | 182   | 109   | 125   |
| Commercial                     |          |       |       |       |       |       |
| Warranty Deeds                 | 281      | 302   | 262   | 227   | 186   | 105   |
| Land Contracts                 | 17       | 20    | 10    | 15    | 6     | 15    |
| Subtotal                       | 298      | 322   | 272   | 242   | 192   | 120   |
| All Types                      |          |       |       |       |       |       |
| Warranty Deeds                 | 5,719    | 6,257 | 5,669 | 5,059 | 3,605 | 3,431 |
| Land Contracts                 | 184      | 63    | 68    | 40    | 41    | 70    |
| Total                          | 5,903    | 6,320 | 5,737 | 5,099 | 3,646 | 3,501 |

TABLE 8

Number of Taxable Parcels by Class and Year

|                        | 200          | 09         | 20      | 10         |
|------------------------|--------------|------------|---------|------------|
|                        | Parcels      | % of Total | Parcels | % of Total |
| Residential            |              |            |         |            |
| Single Family Vacant   | 2,296        | 3.4%       | 2,097   | 3.1%       |
| Improved Single Family | 44,129       | 65.8%      | 44,608  | 66.5%      |
| Condo and Common Area  | 16,633       | 24.8%      | 16,481  | 24.6%      |
| 2 Units                | 3,387        | 5.1%       | 3,348   | 5.0%       |
| 3 Units                | 579          | 0.9%       | 576     | 0.9%       |
| Subtotal               | 67,024       | 91.8%      | 67,110  | 91.5%      |
| Commercial             | <del>.</del> |            | -       |            |
| Commercial Vacant      | 471          | 8.4%       | 461     | 7.9%       |
| 4 Units                | 923          | 16.4%      | 921     | 15.7%      |
| 5-7 Units              | 289          | 5.1%       | 293     | 5.0%       |
| 8 Units                | 239          | 4.3%       | 246     | 4.2%       |
| 9-16 Units             | 129          | 2.3%       | 121     | 2.1%       |
| 17-50 Units            | 219          | 3.9%       | 225     | 3.8%       |
| 50+ Units              | 177          | 3.2%       | 176     | 3.0%       |
| Rooming Houses         | 18           | 0.3%       | 17      | 0.3%       |
| All Other Commercial   | 3,147        | 56.1%      | 3,391   | 58.0%      |
| Subtotal               | 5,612        | 7.7%       | 5,851   | 8.0%       |
| Agricultural           |              |            |         |            |
| Vacant                 | 367          | 0.5%       | 396     | 0.5%       |
| Improved               | 21           | 0.0%       | 27      | 0.0%       |
| Subtotal               | 388          | 0.5%       | 423     | 0.5%       |
| Total                  | 73,024       | 100.0%     | 73,384  | 100.0%     |
| Total Vacant           | 3,134        | 4.3%       | 2,954   | 4.0%       |
| Total Improved         | 69,890       | 95.7%      | 70,430  | 96.0%      |
| GRAND TOTAL            | 73,024       | 100.0%     | 73,384  | 100.0%     |

TABLE 9
2010 Assessed Value of Property by Type

| Туре                        | No. of Parcels | Total Value       | Average Value |
|-----------------------------|----------------|-------------------|---------------|
| Single Family-Improved      | \$ 44,608      | \$ 10,747,117,700 | \$ 241,217    |
| Condominium and Common Area | 16,481         | 2,044,043,100     | 124,024       |
| 2 Units                     | 3,348          | 775,586,500       | 231,657       |
| 3 Units                     | 576            | 196,444,700       | 341,050       |
| 4 Units                     | 921            | 292,638,500       | 317,740       |
| 5-7 Units                   | 293            | 127,068,000       | 433,679       |
| 8 Units                     | 246            | 112,396,500       | 456,896       |
| 9-16 Units                  | 121            | 119,209,200       | 985,200       |
| 17-50 Units                 | 225            | 456,916,300       | 2,030,739     |
| 50+ Units                   | 176            | 1,015,519,900     | 5,769,999     |
| Rooming Houses              | 17             | 12,840,300        | 755,312       |
| Single Family Vacant        | 2,097          | 75,896,600        | 36,193        |
| Commercial Improved         | 3,391          | 4,649,302,300     | 1,371,071     |
| Commercial Vacant           | 461            | 154,584,800       | 335,325       |
| Agricultural                | 423            | 16,921,300        | 40,003        |
| Total                       | 73,384         | \$ 20,796,485,700 | \$ 283,393    |

## TABLE 10

## **City of Madison**

# Average Single Family Residential Values From 2009 to 2010

|       |  | Average Value |           |          | Market Trend   |
|-------|--|---------------|-----------|----------|----------------|
| Area  | Area Name  | 2009          | 2010      | % Change | % Change       |
| Far W | est  |               |           |          |                |
| 7     | Spring Harbor-Indian Hills-Mendota<br>Beach Heights-Thorstrand | \$281,600     | \$281,100 | (0.2%)   | 0.0%           |
| 8     | Faircrest-University Highlands                                 | 306,900       | 297,800   | (3.0%)   | (3.0%)         |
| 9     | Mohawk Park, Englewood-Old Middleton Rd-Camelot                | 216,900       | 217,500   | 0.3%     | 0.0%           |
| 10    | Highlands-Skyline  | 627,500       | 639,100   | 1.8%     | 0.0%           |
| 11    | Parkwood Hills   | 358,500       | 341,000   | (4.9%)   | (5.0%)         |
| 12    | Walnut Grove/Sauk Creek  | 323,600       | 308,400   | (4.7%)   | (5.0%)         |
| 14    | Glen Oak Hills-Crestwood-Merrill Crest                         | 211,300       | 201,400   | (4.7%)   | (5.0%)         |
| 67    | Junction Ridge/Sauk Heights                                    | 297,900       | 298,500   | 0.2%     | 0.0%           |
| 84    | Oakbridge  | 227,500       | 221,100   | (2.8%)   | (3.0%)         |
| 85    | Saukborough-Woodland Hills                                     | 358,100       | 333,200   | (7.0%)   | (7.0%)         |
| 94    | Wexford Village-Sawmill-Longmeadow                             | 303,800       | 298,500   | (1.7%)   | (2.0%)         |
| 110   | Blackhawk/Greystone  | 569,100       | 526,100   | (7.6%)   | (9.0%)         |
| 111   | Cardinal Glen  | 249,300       | 253,900   | 1.8%     | 0.0%           |
| South | West   |               |           |          |                |
| 1     | Meadowood  | 190,800       | 183,700   | (3.7%)   | (4.0%)         |
| 2     | Orchard Ridge  | 219,800       | 214,600   | (2.4%)   | (3.0%)         |
| 3     | Muir Field West  | 220,800       | 221,200   | 0.2%     | 0.0%           |
| 42    | Green Tree   | 253,200       | 243,100   | (4.0%)   | (4.0%)         |
| 60    | Westview Hills   | 471,400       | 471,400   | 0.0%     | 0.0%           |
| 86    | High Point Estates   | 437,900       | 425,500   | (2.8%)   | (3.0%)         |
| 87    | Meadowood West   | 195,900       | 192,700   | (1.6%)   | (2.0%)         |
| 92    | Heather Downs-Park Ridge Heights                               | 190,200       | 183,100   | (3.7%)   | (4.0%)         |
| 93    | Putnam-McKee   | 215,800       | 209,700   | (2.8%)   | 0.0% to (4.0%) |
| 95    | Valhalla Valley/Highland Village                               | 241,100       | 244,500   | 1.4%     | 0.0%           |
| 98    | Fieldstone   | 225,200       | 223,500   | (0.8%)   | 0.0% to (3.0%) |
| 100   | Hawks Landing/Hawks Meadow                                     | 563,400       | 517,200   | (8.2%)   | (10.0%)        |

|        |  | Average Value |         |          | Market Trend |  |
|--------|--|---------------|---------|----------|--------------|--|
| Area   | Area Name                                | 2009          | 2010    | % Change | % Change     |  |
| 101    | Stone Crest Estate/Hawks Creek           | 269,300       | 267,600 | (0.6%)   | (2.0%)       |  |
| 106    | Hawks Woods                              | 294,500       | 293,500 | (0.3%)   | 0.0%         |  |
| 107    | Nesbitt Valley                           | 241,700       | 242,500 | 0.3%     | 0.0%         |  |
| 108    | Ice Age Falls                            | 302,100       | 294,300 | (2.6%)   | (3.0%)       |  |
| 109    | Country Grove/Ice Age Ridge              | 311,500       | 303,000 | (2.7%)   | (3.0%)       |  |
| 112    | Linden Park/Pine Hill Farms              | 321,000       | 311,900 | (2.8%)   | 0.0%         |  |
| Near V | Vest                                     |               |         |          |              |  |
| 13     | Hill Farms                               | 285,200       | 280,100 | (1.8%)   | (2.0%)       |  |
| 16     | Segoe-Mineral Point Road (Lincoln Hills) | 216,700       | 208,400 | (3.8%)   | (4.0%)       |  |
| 18     | Nakoma                                   | 408,500       | 403,000 | (1.3%)   | 0.0%         |  |
| 19     | Westmorland                              | 252,900       | 253,800 | 0.4%     | 0.0%         |  |
| 53     | Midvale Heights-Tokay                    | 215,800       | 208,000 | (3.6%)   | (4.0%)       |  |
| 55     | Summit Woods                             | 218,300       | 218,700 | 0.2%     | 0.0%         |  |
| 57     | Midvale Heights                          | 236,200       | 236,800 | 0.3%     | 0.0%         |  |
| 58     | Odana-Westgate                           | 271,600       | 260,800 | (4.0%)   | (4.0%)       |  |
| 61     | Midvale School-Westmorland               | 247,700       | 248,000 | 0.1%     | 0.0%         |  |
| 64     | Findlay Park-Quarrytown                  | 228,400       | 228,500 | 0.0%     | 0.0%         |  |
| 74     | Midvale Heights-Odana                    | 241,100       | 241,700 | 0.2%     | 0.0%         |  |
| 75     | Sunset Hills                             | 353,300       | 354,600 | 0.4%     | 0.0%         |  |
| 80     | West Beltline-Seminole Highway           | 166,800       | 167,200 | 0.2%     | 0.0%         |  |
| 89     | Sunset Village-Hilldale                  | 229,900       | 230,600 | 0.3%     | 0.0%         |  |
| 90     | Sunset Village                           | 252,600       | 248,800 | (1.5%)   | (2.0%)       |  |
| 91     | Sunset Woods-Forest Hills                | 246,700       | 248,300 | 0.6%     | 0.0%         |  |
| West ( | Central                                  |               |         |          |              |  |
| 17     | Dudgeon-Monroe                           | 283,700       | 283,800 | 0.0%     | 0.0%         |  |
| 20     | Westlawn-Randall School (West High)      | 360,300       | 361,800 | 0.4%     | 0.0%         |  |
| 21     | Vilas-Longfellow School                  | 252,500       | 242,700 | (3.9%)   | (3.0%)       |  |
| 22     | University Area                          | 251,900       | 251,900 | 0.0%     | 0.0%         |  |
| 23     | Langdon Area                             | 262,300       | 264,000 | 0.6%     | 0.0%         |  |
| 24     | Near West (Square)                       | 234,000       | 234,900 | 0.4%     | 0.0%         |  |
| 25     | Near East (Square)                       | 211,600       | 211,700 | 0.0%     | 0.0%         |  |
| 62     | University/Breese Terrace                | 317,100       | 317,400 | 0.1%     | 0.0%         |  |
| 63     | West High-Hoyt Park                      | 320,200       | 320,700 | 0.2%     | 0.0%         |  |

|        |                                       | Average Value |         |          | Market Trend   |  |
|--------|---------------------------------------|---------------|---------|----------|----------------|--|
| Area   | Area Name                             | 2009          | 2010    | % Change | % Change       |  |
| 65     | University Heights                    | 485,400       | 489,100 | 0.8%     | 0.0%           |  |
| 68     | Brittingham Park                      | 194,900       | 203,200 | 4.3%     | 0.0%           |  |
| 70     | Vilas-Edgewood Avenue                 | 412,200       | 406,600 | (1.4%)   | 0.0%           |  |
| Near S | South                                 |               |         |          |                |  |
| 30     | Waunona                               | 196,200       | 191,400 | (2.4%)   | (3.0%)         |  |
| 32     | South Madison                         | 181,600       | 177,400 | (2.3%)   | (2.0%)         |  |
| 52     | Burr Oaks-Lincoln School              | 163,600       | 156,200 | (4.5%)   | (5.0%)         |  |
| Far Sc | outh                                  |               |         |          |                |  |
| 4      | Arbor Hills-South Beltline            | 264,200       | 261,800 | (0.9%)   | 0.0% to (5.0%) |  |
| 5      | Rimrock Heights-Moorland Road         | 190,700       | 185,200 | (2.9%)   | (3.0%)         |  |
| East C | Central                               |               |         |          |                |  |
| 26     | Lapham School-Breese Stevens (Square) | 196,600       | 197,100 | 0.3%     | 0.0%           |  |
| 27     | Wil-Mar                               | 235,300       | 234,900 | (0.2%)   | 0.0%           |  |
| 28     | Tenney Park                           | 274,600       | 269,200 | (2.0%)   | (2.0%)         |  |
| 29     | Orton Park                            | 326,000       | 327,400 | 0.4%     | 0.0%           |  |
| 37     | East High                             | 169,000       | 165,900 | (1.8%)   | (2.0%)         |  |
| 38     | Atwood-Winnebago                      | 190,800       | 190,900 | 0.1%     | 0.0%           |  |
| 39     | Fair Oaks-Worthington Park            | 147,200       | 134,400 | (8.7%)   | (10.0%)        |  |
| 50     | Northgate-Aberg Avenue                | 145,400       | 144,000 | (1.0%)   | (2.0%)         |  |
| 69     | Elmside-Oakridge                      | 293,100       | 283,700 | (3.2%)   | (3.0%)         |  |
| Near E | East                                  |               |         |          |                |  |
| 31     | Highwood-Glendale                     | 188,600       | 189,000 | 0.2%     | 0.0%           |  |
| 33     | Glendale                              | 181,900       | 177,900 | (2.2%)   | (3.0%)         |  |
| 34     | Lake Edge                             | 162,700       | 163,200 | 0.3%     | 0.0%           |  |
| 40     | Olbrich                               | 148,100       | 142,300 | (3.9%)   | (4.0%)         |  |
| 41     | Eastmorland                           | 165,000       | 158,700 | (3.8%)   | (4.0%)         |  |
| 71     | Olbrich Park-Cottage Grove Road       | 162,600       | 162,600 | 0.0%     | 0.0%           |  |
| Far Ea | ast                                   |               |         |          |                |  |
| 6      | East Broadway                         | 131,600       | 125,900 | (4.3%)   | (5.0%)         |  |
| 35     | Elvehjem-Acewood                      | 178,800       | 179,000 | 0.1%     | 0.0%           |  |
| 36     | Elvehjem-Buckeye-Droster              | 199,800       | 196,600 | (1.6%)   | (2.0%)         |  |
| 43     | Rolling Meadows                       | 179,000       | 179,400 | 0.2%     | 0.0%           |  |
| 44     | Rustic Ridge-East Ridge               | 210,400       | 204,900 | (2.6%)   | 0.0%           |  |

|        |   | Average Value |            |          | Market Trend |  |
|--------|---|---------------|------------|----------|--------------|--|
| Area   | Area Name   | 2009          | 2010       | % Change | % Change     |  |
| 46     | Milwaukee Street I90-94                               | 185,700       | 186,300    | 0.3%     | 0.0%         |  |
| 47     | Heritage Heights                                      | 209,200       | 205,600    | (1.7%)   | (2.0%)       |  |
| 96     | Richmond Hill   | 355,800       | 346,300    | (2.7%)   | (2.0%)       |  |
| 97     | Mira Loma   | 198,300       | 199,000    | 0.4%     | 0.0%         |  |
| 99     | Covrd Bridge/Grandview Commons                        | 249,400       | 244,000    | (2.2%)   | (3.0%)       |  |
| 102    | Lost Creek  | 229,000       | 228,100    | (0.4%)   | 0.0%         |  |
| 103    | Door Creek/Reston Heights                             | 250,000       | 242,000    | (3.2%)   | (3.0%)       |  |
| North  | East  |               |            |          |              |  |
| 51     | East Washington Avenue-Stoughton Rd-Commercial Avenue | 155,400       | 150,300    | (3.3%)   | (4.0%)       |  |
| 72     | Whitetail Ridge                                       | 189,700       | 185,500    | (2.2%)   | (3.0%)       |  |
| 76     | Holiday Bluff   | 196,400       | 192,600    | (1.9%)   | (2.0%)       |  |
| 77     | Berkeley  | 153,700       | 149,200    | (2.9%)   | (4.0%)       |  |
| 88     | Prentice Prairie-Ridgewood                            | 223,800       | 216,600    | (3.2%)   | (3.0%)       |  |
| 105    | Parkway Village                                       | 207,000       | 203,000    | (1.9%)   | (3.0%)       |  |
| Near N | North   |               |            |          |              |  |
| 45     | Patio Gardens-Lakeview Heights                        | 184,700       | 178,300    | (3.5%)   | (4.0%)       |  |
| 48     | Northport-Sherman Village                             | 168,900       | 163,100    | (3.4%)   | (4.0%)       |  |
| 49     | Cherokee  | 294,700       | 295,000    | 0.1%     | 0.0%         |  |
| 54     | Mendota Hills/North Shore                             | 210,700       | 205,800    | (2.3%)   | (3.0%)       |  |
| 56     | Mendota Hospital-Warner Park                          | 201,800       | 198,700    | (1.5%)   | (2.0%)       |  |
| 73     | Sherman School  | 152,900       | 152,400    | (0.3%)   | (2.0%)       |  |
| 81     | Brentwood Village-Bruns                               | 199,900       | 197,900    | (1.0%)   | (1.0%)       |  |
| Lake S | Shore   |               |            |          |              |  |
| 78     | Waunona   | 626,800       | 627,100    | 0.0%     | (0.0%)       |  |
| 79     | Woodward  | 789,400       | 788,600    | (0.1%)   | 0.0%         |  |
| 82     | Spring Harbor   | 936,700       | 922,600    | (1.5%)   | 0.0%         |  |
| 83     | Isthmus   | 809,900       | 797,400    | (1.5%)   | 0.0%         |  |
|        | City-Wide   | \$245,424     | \$ 241,217 | (1.7%)   | 0.0%         |  |

**Market Trend % Change** reflects the change in area values based on analysis of area sales. Changes in the **2010 Average Value** generally reflect the Market Trend, but may vary due to the influence of new construction and remodeling.

#### TABLE 11

#### **Average Assessment and Tax Increases**

The following illustrates the increase in assessment and taxes on an average residential single family property over the last several years. An increase of a certain percentage in the assessment does not necessarily mean a proportionate increase in the taxes.

|  | 2003     | 2004     | 2005     | 2006     | 2007     | 2008     | 2009     | 2010    |
|--|----------|----------|----------|----------|----------|----------|----------|---------|
| Valuation                              | 189,484  | 205,359  | 222,928  | 239,449  | 246,062  | 247,974  | 245,424  | 241,217 |
| Assessment increase over previous year | 8.6%     | 8.4%     | 8.6%     | 7.4%     | 2.8%     | 0.8%     | (1.0%)   | (1.7%)  |
| Real estate taxes                      | 4,286.19 | 4,458.00 | 4,535.42 | 4,601.41 | 4,732.39 | 4,827.63 | 5,048.47 |         |
| Tax change over previous year          | 7.1%     | 4.0%     | 1.7%     | 1.5%     | 2.8%     | 2.0%     | 4.5%     |         |

## **Taxes Reflect Lottery Credit**

| _ | Year | Lottery Tax Credit |    | First Dollar C | redit |
|---|------|--------------------|----|----------------|-------|
| 1 | 2003 | \$ 105.97          | •  |                |       |
| 2 | 2004 | 110.42             |    |                |       |
| 3 | 2005 | 98.03              |    |                |       |
| 4 | 2006 | 116.21             |    |                |       |
| 5 | 2007 | 101.79             |    |                |       |
| 6 | 2008 | 88.25              | \$ | 38.24          |       |
| 7 | 2009 | 82.46              |    | 72.30          |       |

This information can be viewed on the City of Madison website at:

www.cityofmadison.com/assessor